Executive Council Communicator

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Issue #2

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Welcome Back to DECA!

On behalf of myself and the New York DECA 2018-2019 State Officers, welcome back to New York DECA! If you are a new member and/or chapter, we would like to be the first to say WELCOME and that you're in for a great experience. Our members are what make DECA prosper and we cannot wait to personally meet all of you in March at our State Career Conference. Get ready to Capture Every Moment New York… because this year will FLASH by in no time!

Community Service Projects Ideas & Further Information

In order to raise money for this year's charity, The Alzheimer's Association, here are some Community Service Project ideas that you can bring to your chapter!

It's Holiday Season Decans! "DECA" the halls with Tiny Trees! Each member must pay $1 per tree that they will decorate. Be creative! Each tree colored = $1 donated to the Alzheimer's Association.

Water Bottle Flip Contest! Host an after-school water bottle flip contest to get members involved. $1 per water bottle entry and the proceeds go to the Alzheimer's Association.

Help us raise money and awareness for the Alzheimer's Association. Alzheimer's is a type of Dementia dealing with memory loss, thinking, and behavior.

You're involvement is key!

Please send donations to the following address:
Mr. Dan Greaven
Clarkstown South High School
31 Demarest Mill Road
West Nyack, New York 10994

Please make the check out to: **New York DECA.**

All checks are due by **January 9th, 2019** in order to be eligible for recognition at SCC.

For more information on Alzheimer's, visit:
https://www.alz.org/

HOW TO GET INVOLVED

Would you like to be the next 1st-place winner in your event category?! Would you like to qualify to compete at an International Level? Get involved with DECA! Find out about DECA meetings in your school and talk to peers about their experiences. DECA is an organization that provides emerging leaders and entrepreneurs with a chance to expand upon their business skills in a real-life, hands-on setting. There are endless categories to choose from in the Career Clusters of: Entrepreneurship, Finance, Hospitality and Tourism, Marketing, Business Management and Administration, and Personal Financial Literacy. For more information on competitive events, go to www.deca.org, or our New York DECA Instagram page: @newyorkdeca

ECC Article

ECC Article by Lauren Sloane, Roslyn High School

My DECA chapter is Roslyn High School and we prepare our competitors for battle. This year will be my third year competing and I can definitely say that DECA not only helped me find my career path, but it has also helped me become a leader. Our chapter is full of DECA energy that gets passed down to new members each year.

Our Instagram is run by our marketing team to ensure that we keep everyone in the loop. Not a day goes by without a notification in the Facebook group. Whether it is our advisor, president, or competition team, they always keep us alert for deadlines and upcoming events. At our Wednesday afternoon meetings not only do you walk into a crowded room, but you walk into a room that is completely filled with energy and support. Support is something that our chapter definitely does not lack.

As a DECA competitor who is always presenting to judges, I get the opportunity to judge our new members during practice sessions. I find it important to give as much support as we can. New members do not know what to expect, but if we support and lead them the right way they will be prepared for competition.

Judging new members is an amazing experience and it has definitely made me a better competitor. When judging a new member that is doing this for the first time, they might not be hitting all of the performance indicators, they might not know how to respond to questions, but all of us start out like that. I never interrupt as they are speaking, I let them go through the whole thing as if it is a real competition. Then at the end of the scoring is when I give helpful critiques and tips.

Before each competition, we bring in parents, community members, and students to judge our competitors. This is an amazing opportunity for our competitors and something that really gets them ready for competition.

Our chapter has many positions to teach the importance of leadership that they will take with them when they graduate. The positions that I have had so far have been great and they have really helped me get involved in my chapter.

I look forward to competing this year and I hope the rest of my chapter is looking forward as well. As our advisor always says, “anytime you want to DECA, go for it!” What you put into this organization is what you are going to get out.

Regional Presidents, Get Involved!

With the Regional competition just around the corner, it is your time to shine. We are channeling all Regional Representatives and Regional Presidents to get involved in their communities and help prep members for the Regional competition.

To get involved, use Social Media to help spread the word about state-level activities such as fundraisers and more.

If you are a Regional Representative and/or President, please email Josef Iqbal at jiqbal1901@gmail.com to verify your attendance to an upcoming Zoom call on:

ZOOM CALL

December 10, 2018 @ 7pm

Chapter Presidents are welcome to join as well. Please email Josef Iqbal for further information regarding Zoom call and attendance.

Chapter Bonding Activities

Is your chapter communicating well? Do you need ideas for fundraising or chapter activities? We've got you covered!

- Host a *Kahoot* game during Chapter meetings to get members ready for regional and state tests. Top players get a prize!
- Host a mock-regional/state competition to get members ready to compete! Officers are encouraged to judge during the competition and give feedback to their competitor.
- Host a DECA Family Night! This is your chance to show your parents what you do. Bring in food, drinks, and snacks and dedicate a night to perform role plays or show your manual presentations to your parents. This is great practice for competition and a great way to gain feedback from other members, officers, or parents.

CONTRIBUTE TO THE ECC!

New York DECA is curious as to how your chapter is getting involved! We encourage chapters/members to send in articles and pictures to be featured in our next issue of the ECC to your Executive Vice President, Ali Weinberg

(AWEINBERG20@ROSLYNSCHOOLS.ORG)

Articles can include but are most certainly not limited to: Competitive Events, Chapter Campaigns, Conferences and Competitions, Fundraising, etc.

> Success is not final, failure is not fatal: it is the courage to continue that counts.
>
> Winston Churchill

Important Upcoming Dates for 2018-2019

March 6-8: New York State Career Conference
April 27-30: International Career and Development Conference

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