

# Executive Council Communicator

October 2019 Issue #2



## New York DECA



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## Welcome Back to DECA!

On behalf of myself and the New York DECA 2019-2020 State Officer Team, welcome back to New York DECA! If you are a new member and/or chapter, we would like to be the first to say WELCOME to our community of young entrepreneurs and emerging leaders. In honor of the 60<sup>th</sup> anniversary of New York DECA, we have fun and exciting new things planned for the year ahead and cannot wait for each and every one of you to be a part of it! Our members are what make DECA prosper and we cannot wait to personally meet all of you in February at our State Career Conference. Get ready to **flashBACK** with New York DECA as we leap into a successful year ahead of us!



## HOW TO GET INVOLVED

Would you like to be the next 1<sup>st</sup>-place winner in your event category?! Would you like to qualify to compete at an International Level? Get involved with DECA! Find out about DECA meetings in your school and talk to peers about their experiences. DECA is an organization that provides emerging leaders and entrepreneurs with a chance to expand upon their business skills in a real-life, hands-on setting. There are endless categories to choose from in the Career Clusters of: Entrepreneurship, Finance, Hospitality and Tourism, Marketing, Business Management and Administration, and Personal Financial Literacy. For more information on competitive events, go to [www.deca.org](http://www.deca.org), or our New York DECA Instagram

page: **@newyorkdeca**

## DEADLINES & UPCOMING EVENTS

Power Trip in Washington DC: Nov 15-17

December 20, 2019

- Officer applications
- Travel scholarships
- DECA Honor Society

State Career Conference: February 25-28

ICDC: April 28-May 3

Please send checks for Charity to:

Abishek Ravindran  
W. Tresper Clarke High School  
740 Edgewood Drive  
Westbury, NY 11590

# Community Service Projects

## **Say YES to Cookie Dough!**

What's better than freshly baked cookies? Organize a cookie dough fundraiser where each member sells at least 4 pints of cookie dough. This is both delicious and altruistic!

## **Get talking!**

Reach out to your favorite local restaurants and ask them to host an event! Create and hand out flyers to students; if you show the flyer at the event, a certain percentage of your order goes to DECA!

## **Water Bottle Flip Contest!**

Host an after-school water bottle flip contest to get members involved. \$1 per water bottle entry and the proceeds go to The National Suicide Prevention Lifeline. Help us raise money and awareness for The National Suicide Prevention Lifeline. The National Suicide Prevention Lifeline provides free and confidential emotional support to people in suicidal crisis or distress 24 hours a day.

## **Get ACTIVE...oh, and COLORFUL!**

Host a DECA Color Run with a \$5 entry fee. Color Run could take place after school one day, on a weekend, or whenever! This is a good chance to come together with your community and have fun while raising awareness for The New York State DECA charity.

## **Dessert on the DECA!**

Host an after-school bake sale to get members involved and sell dessert to hungry high schoolers! Cookies, brownies, munchkins—you name it! Raise funds for our state charity and satisfy your peers with snacks!

## Contribute to the ECC!

New York DECA is curious as to how your chapter is getting involved! We encourage chapters/members to send in articles and pictures to be featured in our next issue of the ECC to your Executive Vice President, Ali Weinberg.

([aweinberg20@roslynschools.org](mailto:aweinberg20@roslynschools.org))

Articles can include but are most certainly not limited to: Competitive Events, Chapter Campaigns, Conferences and Competitions, Fundraising, etc.



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*“If you can’t fly then run, if you can’t run then walk, if you can’t walk then crawl, but whatever you do you have to keep moving forward.”*

Martin Luther King Jr.

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## Officer Contact Information

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## The National Suicide Prevention Lifeline

I am pleased to announce New York DECA’s state association charity chosen for the years 2019-2020: The National Suicide Prevention Lifeline. The National Suicide Prevention Lifeline is a “national network of local crisis centers that provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.” The mission of the lifeline is to empower individuals while building suicide awareness. Understanding the risk factors and warning signs of suicide can save lives, reducing self-harm and providing support services to those in need. The National Suicide Prevention Lifeline offers help and counseling to those struggling with emotional and physical illnesses and helps to stable their mental health. New York DECA is honored to be recognizing the National Suicide Prevention Lifeline and we cannot wait to see fundraisers throughout the year!