

# EXECUTIVE COUNCIL COMMUNICATOR

## WHAT'S INSIDE?

Welcome Back to DECA  
Meet Team 63!  
Social Media  
State Charity  
Meet a Member Monday  
State Officer Zoom Visits  
Membership Engagement  
Regional Presidents  
New York Network Calls  
Contact us!



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# Welcome Back!

After a long, relaxing summer, the 2022-2023 New York State Officer team is excited to welcome you back to DECA! If you are a new member/chapter, we would like to be the first to welcome you. We cannot wait to meet all of our members at our State Career Conference in March. And get ready New York because we are ready to Amp It Up!



New York DECA



Ben Heilbronn has been a DECA member since his freshman year at Clarkstown High School South. At SCC in ninth grade, Ben discovered his passion for DECA and placed 4<sup>th</sup> in his integrated marketing campaign. His favorite part about attending the conference was connecting with new people. Since then, Ben served as VP of Finance for Clarkstown South DECA in tenth grade and Executive VP in eleventh grade, where he conducted fundraisers and assisted chapter members. DECA has supported Ben in advancing his personal and professional skills. When he's not at DECA, Ben is a Varsity Volleyball, Track & Field, and Tennis athlete, participates in environmental action service, and works at a smoothie bowl shop. Ben appreciates all that DECA has given him and is thrilled to lead Team 63 in serving New York DECA!

## Executive Vice President: Serina Thomas



Serina Thomas is a three-year DECA member and counting at Clarkstown High School South. Ever since ninth grade she has been sucked into the organization, always being involved. At her first-ever state conference, she placed top ten in her category and was on her school's own DECA board! She then continued on to be VP of Management and VP of Community Outreach. The organization has helped her blossom into the confident, outgoing person she is today, and she is so excited to be your new Executive Vice President! Outside of DECA, Serina is a member of her school's fashion club, the minority student union, and the varsity tennis team! Serina is so happy to be a part of Team 63 and can't wait to Amp It Up this March.

## VP of Finance and Communications: Chance Padlo



Chance Padlo is a three-year DECA member from Olean High School. After seeing all that DECA has to offer, Chance quickly set out with a great deal of ambition to make the best of DECA's many opportunities. By fueling his entrepreneurial and leadership interests, DECA has helped him grow and develop skills outside his comfort zone in ways he did not expect. Now, as a State Officer, he cannot wait to serve New York DECA and its members with ambition, commitment, and sincerity. Outside of DECA, Chance can be found competing in Model UN, serving as a member of his local Youth Court, and serving students in his school's student government. Chance is thrilled to be a part of team 63 this year and hopes to take New York DECA to new heights with the help of his fellow officers!

## DECA Membership

New York DECA can only flourish with our intelligent, innovative members. From Power Trip in November to ICDC in the spring, you will make DECA friends all over the world! DECA teaches you life-long skills that will help YOU become the leader you want to be. So, thank you for making DECA the organization it is today!

## Social Media

Want to stay updated on all of our upcoming events? Follow us on ALL of our social media platforms! You can find us on Instagram, Facebook, Twitter, and LinkedIn. Follow us for weekly information, pictures, and more!



Instagram: @newyorkdeca

Facebook: New York DECA



Twitter: New York DECA

LinkedIn: New York DECA

## State Charity

The New York State Charity for 2022-2023 is No Kid Hungry! No Kid Hungry is a nonprofit organization working to solve the problems of hunger and poverty in the United States and around the world. Through research, grants, donations, and advocacy No Kid Hungry is working towards eliminating childhood hunger. Our plan is to help improve the quality of life for these children. Over the next few months, New York DECA will be accepting donations and the proceeds will be presented to No Kid Hungry at the State Career Conference. To be recognized for your chapter's participation, donations need to be received, no later than January 9, 2023. For more information visit [www.nokidhungry.org](http://www.nokidhungry.org). If you have any questions or concerns, Chance Padlo at [chancepadlo@gmail.com](mailto:chancepadlo@gmail.com).

## Chapter Presidents:

Attention to all Chapter Presidents! To remain connected, we ask that all Chapter Presidents send their email address to Chance Padlo (VP of Finance and Communications) at [chancepadlo@gmail.com](mailto:chancepadlo@gmail.com). You will receive updates, competition information, and have the opportunity to provide us with your input! We will be holding monthly member New York Network calls! Questions or concerns, contact Chance Padlo ([chancepadlo@gmail.com](mailto:chancepadlo@gmail.com)) or Serina Thomas ([serinathomas@outlook.com](mailto:serinathomas@outlook.com)).

## Meet a Member Monday:

We are happy to introduce Meet a Member Monday for this upcoming year! This presents an opportunity for a DECA member to be recognized for all of their hard work in DECA and their community. A member will be chosen and recognized on our social media outlets. Criteria and submission guidelines will be sent out soon. If you have any questions or concerns, please contact Chance Padlo at [chancepadlo@gmail.com](mailto:chancepadlo@gmail.com).

## State Officer Zoom Visits:

Your Officer team is always here to help you and your chapter succeed. For a more personal approach, the Executive Officers are offering Zoom visits to your chapter. We can provide helpful tips for your competitions and answer any questions you may have. A Google Form signup sheet will be put in our Instagram bio or contact Chance Padlo ([chancepadlo@gmail.com](mailto:chancepadlo@gmail.com)) with any questions or to set up a visit.

## Membership Engagement:

**Pin Contest:** This year, the members of New York DECA, are invited to design New York DECA's pin for ICDC. Through **October 31<sup>st</sup>** we will be accepting submissions for pin designs. These can be created digitally or on paper and submitted to Serina Thomas ([serinathomas@outlook.com](mailto:serinathomas@outlook.com)).

**National Anthem Contest:** New York DECA's Got Talent! Want to share your singing with the DECA community at the State Career Conference in March? If you want to sing the national anthem at the State Career Conference, submit auditions to Serina Thomas ([serinathomas@outlook.com](mailto:serinathomas@outlook.com)) by **November 30<sup>th</sup>**, and contact her with any questions.

## Regional President Elections:

Regional presidents are representatives of a region and assist the Executive Council with anything they may need help with.

### **The duties of the Regional President are as follows:**

1. To promote the goals of NEW YORK DECA in the region in which they were elected.
2. To visit local schools and assist in improving existing chapters within their region.
3. To promote NEW YORK DECA membership in the region in which they were elected.
4. To attend the State Career Conference and assist the Executive Council.
5. To assist the Regional Leader in the Regional calendar activities.
6. To assist in any local Regional workshops or competitive event programs held during their term of office.
7. To submit reports of Regional activities throughout the year to the Executive Council.
8. To be a good will ambassador for NEW YORK DECA in local community activities.
9. To be available to all NEW YORK DECA chapters in their Region.
10. To assist in the chartering of new chapters within their Region.

If you are interested in running for a position, please contact your regions Board of Trustee Representative and Benjamin Heilbronn. ([benjaminheilbronn@gmail.com](mailto:benjaminheilbronn@gmail.com))



## New York Network Calls:

Listen up! New York Network Calls will be monthly calls with New York DECA members where you will receive event updates, tips, and tricks, and are able to chat with your other members and your state officers! To participate in these calls, please make sure your chapter president sends their email address to Chance Padlo ([chancepadlo@gmail.com](mailto:chancepadlo@gmail.com)). The first call will be on **October 2, at 6:30 pm!** Stay tuned for a schedule with future call dates.

## Contact Us!

President: Benjamin Heilbronn  
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Executive VP: Serina Thomas  
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New York DECA